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**Bonnie Landers**

**Dr. Diane Daane**

## Piedmont Care, Inc.

101 North Pine Street, Suite 200  
Spartanburg, SC 29302

**TF** 1.866.454.7773

**P** 864.582.7773

**Web** [www.piedmontcare.org](http://www.piedmontcare.org)

**F** 864.582.8637



## It's Not Magic, but It Is *Magical*

*by Tracey L. Jackson, Executive Director*

I often say that what we do at Piedmont Care isn't magic. We work hard, play by the rules, apply reason, and focus on clients. But the truth is – it is magical. Magical in the way that is beautiful, extraordinary, and unique. Each year, Piedmont Care serves people who oftentimes are addressing radical changes in their life, and we are there to provide opportunities, support, and life-saving treatment.

This year we enrolled our 1800th care client. That's how many people our Ryan White programs have positively impacted since 1994 and how many people our excellent case management team has helped. We leveraged resources to provide nearly 200 care clients with access to health insurance coverage, giving them even more access to health and wellness services. Our flexibility has allowed us to provide not just flu shots for our clients but COVID-19 vaccines and MPX/V (monkeypox) vaccines to our clients and the community. Our medical practice has fully implemented a rapid entry system resulting in new care clients having immediate access to case management, medical care, and medications.

Our HIV prevention programs have changed as part of a nationwide response to cutting-edge science. We recently served our first PrEP client. PrEP itself is almost magical in how effective it is in preventing HIV. HIV self-testing, rapid entry, and an expanded condom distribution program make knowing your HIV status and preventing HIV easier than ever before.

I am stunned at what we are capable of, yet I remind myself that we strive to put our organization in the position to be magical and extraordinary.



Piedmont Care is a recipient of the GuideStar Silver Seal of Transparency, which allows potential funders and donors to make educated decisions.

# Good Governance

***As part of good governance, Piedmont Care is committed to regular strategic planning to review and discuss information related to various aspects of the organization.***

Piedmont Care undertook a planning process from November 2021 through May 2022 to develop a plan for guiding the organization through 2025. The process was led by Executive Director Tracey Jackson, Board Chair Jonathan Walker, and members of the Board of Directors. It was facilitated by Angela Kemper of Hunter Kemper Consulting. Throughout this planning process, the Board identified strengths and challenges/opportunities, reviewed and refined the mission and vision statements, and developed goals and potential next steps.

Based on input from staff, board members, and stakeholders, the strategic plan was developed, and it was reviewed and refined by the Executive Committee on April 11, with final approval on May 10, 2022.

One of the items that came out of this planning was a working diversity and equity statement, which we continue to operationalize:

***Piedmont Care, Inc.'s mission is to coordinate and provide medical, social, and psychological services for individuals and families affected by or at risk for HIV.***

***In alignment with our mission, we commit to removing systemic barriers so that all people we serve have access to HIV education, care, and advocacy.***

***We strive to sustain an inclusive environment where individual differences are valued, and all people are treated with dignity and respect.***

As part of our strategic planning process, the consultant engaged various stakeholders, including community partners and donors, in confidential phone or video interviews to share their insights on Piedmont Care, its programming and future needs, and the community. Here's what a few of them had to say about Piedmont Care's greatest strengths:

“

*The leader of the organization who **works tirelessly to get the word out.** All staff that I've met seem equally as passionate about spreading the word.*

***Being true to their mission***  
*in a culture that is not necessarily supportive of their mission.*

*They are a strong, passionate organization about bringing awareness to how to **prevent further spread of HIV.***

”

“

***Their commitment to service and confidentiality and treating their clients with respect.***

*Sometimes their partners have an implicit bias against a client walking through the door.*

*They provide quality care. Their clients appear to be satisfied; their staff appears to be very caring. **I absolutely believe that they have their clients' best interest at heart, and I believe in their leadership.***

”

***By Meredith Hardwicke Jensen, Vice President***

# HIV Prevention Program *Milestones*

Piedmont Care expanded in 2004 to include HIV prevention services. Since that time, we have continued to match services with community need through needs assessments, focus groups, and surveillance data review. It is crucial that HIV prevention programs mirror trends in the HIV epidemic, including target populations and the latest prevention technology. That is why Piedmont Care pivoted again to provide HIV self-testing and PrEP (pre-exposure prophylaxis). PrEP, when taken as prescribed, is highly effective in preventing HIV infection.

***Your financial and in-kind gifts help us  
continue to meet community need  
in innovative and accessible ways.***

Here are just a few of our HIV prevention program milestones:

**2008** | *First year of providing free HIV testing & counseling services*

**2017** | *Served 1,000 HIV testing and counseling clients*

**2019** | *Executive Director Tracey Jackson and Prevention Coordinator Loree Bishop appeared on WSPA to promote National HIV Testing Day, resulting in record HIV testing attendance (up 250% from 2018)*

**2020** | *Expanded free HIV testing availability with a home HIV self-testing program. The program was the first and only of its kind in the state when implemented and allows those meeting eligibility requirements to request a free HIV self-test kit through our website*



# Mark Your Calendar



## World AIDS Day

**Thursday, December 1, 2022**

*Get tested and wear a red ribbon to show your support for efforts to fight HIV and AIDS and in recognition of those lost to the disease.*



## Extended HIV Testing Hours for World AIDS Day 2022

**Thursday, December 1, 2022 from 8:30 a.m. until 7:00 p.m.**

Piedmont Care, 101 N. Pine Street Suite 200, Spartanburg (Pine and Main Building)

*Free and confidential. Walk-ins welcome. Appointments encouraged.*

## Extended HIV Testing Hours for National Black HIV/AIDS Awareness Day

**Tuesday, February 7, 2023 from 8:30 a.m. until 7:00 p.m.**

Piedmont Care, 101 N. Pine St. Suite 200, Spartanburg (Pine and Main Building)

*Free and confidential. Walk-ins welcome. Appointments encouraged.*



## 10th Annual Twisted Trivia

*The premier adult trivia event in town!*

**Friday, March 24, 2023 from 7:00 p.m. until 11:00 p.m.**

1881 Event Center, Spartanburg

**Tickets: \$40 at [www.eventbrite.com](http://www.eventbrite.com)**



## Extended HIV Testing Hours for National HIV Testing Day

**Tuesday, June 27, 2023 from 8:30 a.m. until 7:00 p.m.**

Piedmont Care, 101 N. Pine St. Suite 200, Spartanburg (Pine and Main Building)

*Free and confidential. Walk-ins welcome. Appointments encouraged.*



## Extended HIV Testing Hours for National Gay Men's HIV/AIDS Awareness Day

**Wednesday, September 27, 2023 from 8:30 a.m. until 7:00 p.m.**

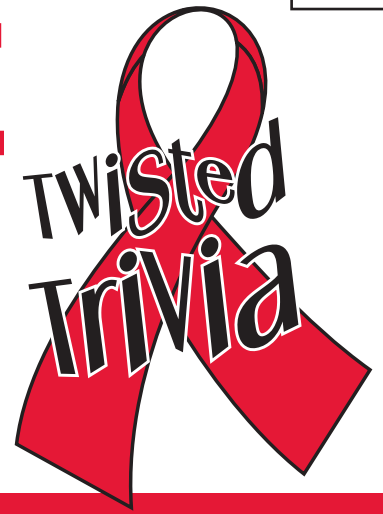
Piedmont Care, 101 N. Pine St. Suite 200, Spartanburg (Pine and Main Building)

*Free and confidential. Walk-ins welcome. Appointments encouraged.*

# SAVE *the* DATE

THE UPSTATE'S PREMIER ADULT TRIVIA  
IS BACK FOR ITS **10TH YEAR!**

Get your crazy costume  
– *and your twisted mind* –  
ready for:



**TWISTED TRIVIA 2023**

Friday, March 24 at 7pm | 1881 Event Center

Get your tickets, purchase a sponsorship,  
or make a donation through:

Eventbrite    \$PiedmontCare    PayPal

or by contacting our office.

## 2022 SPONSORS

**Premier Sponsor**



MLC Findings Jewelry

A2 HOLDINGS AND  
TRACY & TONY REGAN



SUSAN LEA  
THERAPY

RODNEY  
BOGAN

JOHN  
ASHLEY

JOAN & TOM  
BARNET

SUSAN GRISWOLD &  
ALAN DECREDICO

DOROTHY  
CHAPMAN JOSEY

KARA & ROBBIE  
DAVIS

GAIL & CHRIS  
EBERT

FIRST HORIZON BANK

SUSU & GEORGE  
DEAN JOHNSON, JR.

ARKWRIGHT FOUNDATION

# World AIDS Day

World AIDS Day (December 1) is a day of worldwide solidarity to unite in the fight against HIV/AIDS. Each year, Piedmont Care encourages people to wear a red ribbon on World AIDS Day to show support for efforts to end the AIDS pandemic.



## Panel Discussion

# HIV & Mental Health



Piedmont Care & Mental Health America – Spartanburg are partnering for a free panel discussion on HIV and mental health in our community.

**Wednesday, November 30, 2022 | 6–7:30pm**

Spartanburg County Libraries Headquarters | Harvey Room  
151 S. Church Street, Spartanburg

## Coffee Talk

Want to meet the Piedmont Care team?  
Have questions about HIV, condoms, or health care?  
Need a red ribbon to wear?

**Here's your chance. Buy a coffee and let's chat!**

**Thursday, December 1, 2022 | 7:30–9am**



Blue Moon Specialty Foods  
130 S. Church St. Spartanburg



## The Red Ribbon

*The red ribbon is a symbol of both loss and hope for a world without AIDS.*

*This World AIDS Day, wear your red ribbon to demonstrate compassion for those living with HIV and AIDS and their loved ones. The ribbon also shows your support for education and research towards effective treatments and ongoing efforts to find a vaccine and a cure.*

## Extended HIV Testing Hours

**About 1 in 8 people in the U.S. living with HIV do not know they have the virus. Knowing your HIV status puts you in control of your health and gives you powerful information to help you stay healthy. Free and confidential. Ask about the COVID-19 and Monkeypox vaccines while you are there. Appointments encouraged, so call us at (864) 582-7773.**

# The Best Team in the Business

Piedmont Care has an interdisciplinary team of experienced case managers, health educators, volunteers, administrative professionals and clinical providers to best serve our community. Meet the newest members of the best team in the business.

## **Pauline Crosby**

### ***Patient Access Representative***

Pauline joined Piedmont Care, Inc. in October 2021. She has a BS in Business Administration from Johnson C. Smith University and more than 10 years of experience in healthcare. Welcome, Pauline!


## **Ashley Dunn, LPN**

Ashley joined Piedmont Care, Inc in May 2022. She earned her nursing license in Saint Petersburg, Florida. She has 20+ years' experience in corrections, substance abuse clinics, home health, and managing assisting living facilities. One day Ashley hopes to advance her education and become a nurse practitioner. She moved to Spartanburg from Tampa, Florida in April 2022. Welcome, Ashley!

## **Atienne Redd**

### ***Specialized Medical Case Manager***

Atienne joined Piedmont Care, Inc. in February 2022. She has a BA in Psychology from University of Colorado and recently completed her Master's degree in Public Health at the University of New England. She comes to Piedmont Care with 2 years' experience previously working at DHEC. Welcome, Atienne!

A decorative graphic consisting of several overlapping, flowing pink ribbon-like shapes that curve across the bottom of the page.

“

They did a  
**REALLY GOOD JOB**  
at cleaning up  
confusion about  
Covid-19.

”

I love that they  
can provide  
**transportation**  
for people.

”

“

**Communication**  
is very strong.  
They remind  
me about my  
appointments!

***A few words  
from our  
clients &  
community!***

“

Great  
education!  
Great testing!

”

“

Case workers  
are very  
**unbiased & caring.**

”

**I LOVE BEING ABLE  
TO TEXT MY CASE MANAGER.**

*My relationship with her is very important to me.*

**Toll free:** 1-866-454-7773

**Fax:** (864) 582-8637

**Web site:** [www.piedmontcare.org](http://www.piedmontcare.org)



[facebook.com/piedmontcare](https://facebook.com/piedmontcare)



[twitter/piedmontcare](https://twitter/piedmontcare)



[instagram.com/piedmontcareinc](https://instagram.com/piedmontcareinc)

**Hours of Operation:** 8:30 a.m. until 5:00 p.m. • Monday - Friday

**Phone:** (864) 582-7773

**Location:** 101 North Pine Street, Suite 200 • Spartanburg, SC 29302

# Thank You!!

A2 Holdings  
 Adrienne Ables  
 Pontheolla Mack Abernathy  
 AccessHealth Spartanburg  
 American Exchange  
 Mack Amick  
 Arnie Applebaum  
 Arkwright Foundation  
 Art Lounge  
 John Ashley and Justin Hyder  
 Jay Ault  
 Avita Pharmacy  
 Awakening Energies  
 Barbara Barnes and Terry Mitchell  
 Joan and Tom Barnet  
 Jim and Terry Batchler-Smith  
 BB&B Barbershop  
 Dan Becker  
 Belue Farms  
 BHG Recovery Center  
 Marc Bingham  
 Birth-Matters  
 Diane and Russ Blackburn  
 Bloom Upstate  
 Rodney Bogan  
 Ansley Boggs  
 Lorraine Boyd  
 Judy Brewington  
 Kim and Dennis Brown  
 Pat Brown  
 Sheila J. Brown  
 Suzanne and Reed Brown  
 Robert Brozina  
 Judy and Brant Bynum  
 Leah Longshore Caldwell  
 Abby Campuzano  
 Carolina Barber Institute  
 Carolina Telco Federal Credit Union  
 Laura K. Cash

Lou Caulk  
 Center for Family Medicine  
 Barbara Chapman  
 Morgan Chapman  
 Lisa Coggins  
 Becky Collins-Price  
 Barbara Colvin  
 Jenny Connell  
 Converse University  
 Mark Cox  
 Ann Crain  
 Jordan Crosby  
 Stephanie and James Crosby, Jr.  
 Elaine and Andy Crosland  
 MelissaAnne Cunningham-Sereque  
 and David Sereque  
 Diane Daane  
 Michael Darnell  
 Ginger Davis and Lynn Jordan  
 Kara and Robbie Davis  
 Alan Decredico  
 Delaney's Irish Pub  
 Gail and Chris Ebert  
 Elliott & Painter, LLP  
 Epsilon Nu of Omega Psi Phi  
 Eubanks Center-Peer Living Room  
 Richard Everhart  
 Beth Fann  
 Phyllis Fann  
 FAVOR Upstate  
 Fernwood Baptist Church  
 Erika Figueroa  
 First Citizens Bank  
 First Horizon Bank  
 Andrew Fischer  
 Susan Floyd  
 Ford & Harrison LLP  
 Deb and Al Foreman  
 Free Mom Hugs-Upstate Chapter

Mel Fritsche  
 Janet Gelband  
 Gender Benders  
 Gotcha Covered Boat and Marine  
 Michael Gowan  
 Greenville Church without Walls  
 Susan Griswold  
 Jennifer Gryle  
 Derrick Gunter  
 Andy Hall  
 Meredith Hardwicke Jensen and Doug Jensen  
 Joyce Harrison  
 Betty Hawkins  
 Headquarters Barbershop  
 Hope Center for Children  
 Hope for Families Recovery Center  
 Jessica Hoshall  
 Phillip Hudson  
 Alison Hughey  
 Jordan Ilderton  
 Ink Kingz  
 Cassandra and Michael Jackson  
 Charlotte and Isaac Jackson  
 Linda Jackson  
 Robin Jennings  
 Susu and George Dean Johnson, Jr.  
 Dorothy Chapman Josey  
 Jeanette Keepers  
 Connie Keller  
 Casey Kilgore  
 Wendy King  
 Bonnie Landers  
 Jack and Kathleen Lawrence  
 Susan and Patrick Lea  
 LGBT Fund  
 Limestone University  
 McShell Lindler  
 Brandy, Callie, and Lowe Lindsey  
 Little River Roasting Company

# Thank You!!

## continued...

Christopher Loney  
 Walter Lundy and Mike Parker  
 Barry Lytle  
 Zachary Manganello  
 Market on Main  
 Kate McAlister  
 Joshua McGill  
 Foster McLane, III  
 Blanche McLaughlin  
 Meghan Meier  
 Mel-Med  
 Mental Health America of Spartanburg County  
 Ray Merlock  
 Stan Miller  
 Weston F. Milliken  
 MLC Findings Jewelry  
 Mark Monaghan  
 Marsha and Tom Moore  
 Steve Morris  
 Brandi Mullinax  
 Christian Myers  
 Sabrina and Lonnie Myers  
 Markeisha Nesbitt  
 New Day Clubhouse  
 Newport Apartments  
 Martha and George Nixon  
 Jackie Nowell  
 Nurse Family Partnership  
 Frazer Pajak  
 Dwight Patterson, Jr.  
 Ann Patterson  
 Pat Patterson  
 Elizabeth Perkins  
 Jimmy Pettit  
 PFLAG Spartanburg  
 Phase I Barbershop  
 Phase II Barbershop

Physician Services of SC, LLC  
 Susan Plemmons  
 Nancy and Steve Pope  
 Marcus Porter, Sr.  
 Cass Posey  
 Proud Mary Theatre Company  
 Q Cuts  
 Jo Anne and L. Stephen Quatannens  
 Steve Querin  
 Rainbow Support Group  
 Nancy Raley  
 Tracy and Tony Regan  
 Regenesi Healthcare  
 Reggie's Unique Cuts  
 Dianne and Charles Rencsok  
 Gregory Retsinas  
 Amy Richards and Evan Krauter  
 Rose Marie Ritchie  
 Kesha Robinson Family  
 Sara Robinson  
 Gloria Rogers  
 Nicole Ross  
 Sacred Traditions and Rituals (STAR)  
 of Central United Methodist Church  
 Jes Sdao  
 Linda Shackley  
 Margot Simpson  
 Jessica Smith  
 Lee and James Snell  
 Jean Snipes  
 Spartanburg Area Mental Health Center  
 Spartanburg County Health Department  
 Spartanburg Methodist College  
 Spartanburg Regional Healthcare System  
 Spirits, Inc.  
 Tammy and David Stokes  
 SWITCH

Kristin Taylor  
 Wanda Teague-Foster  
 The Kindred Spirits  
 Candi Thompson  
 Sarah Thompson  
 Steven Thompson  
 Today Light Outreach Ministry  
 Town of Carlisle  
 Transitions Therapy  
 Chris Thomas  
 Truth-N-Art Tattoo and Art Gallery  
 Union County Commission on  
 Alcohol and Drug Abuse  
 Union County Housing Authority  
 Uplift Outreach Center  
 Upstate Fatherhood Coalition  
 Upstate Food Not Bombs  
 Upstate ITS, LLC  
 Upstate PRIDE  
 USC-Union  
 USC-Upstate Health Services  
 Kerry Van Winkle  
 Angela Viney  
 Melissa Walker and Chuck Reback  
 Jonathan Walker  
 Kristi Ward and Brandi Dice  
 Travis Watson  
 Lindsay Webster  
 Brad Whitney  
 Willdyne-Chord, LLC  
 Janet Wilson  
 Marsha Wingo-Brown  
 Heather Witt  
 Wofford College-Health Services  
 Wofford College-Student Life  
 Elsie Wright

# GET THE FACTS.

As of 2019, 13% of people with HIV did not know they were HIV positive.

*KFF, June 2022*

There are more than 35,000 new HIV infections in the U.S. each year.

*KFF, June 2021*

South Carolina ranks 9th in the nation for HIV case rates.

*SC DHEC, 2021*

Of the 30,635 new HIV diagnoses in the U.S. and dependent areas in 2020, 51% were among adults and adolescents in the South.

*CDC, 2020*

## *Impact by the Numbers*

**198** CLIENTS RECEIVED 2200 MONTHS OF INSURANCE COVERAGE

**75**  
CONDOM  
DISTRIBUTION  
PARTNERS  
CONFIRMED

**100%**  
OF HIV TESTING AND  
COUNSELING CLIENTS  
REPORT POSITIVE  
BEHAVIOR CHANGE  
AS A RESULT OF THE  
INTERVENTION.

ASSISTED WITH  
MORE THAN

**5000**  
PRESCRIPTIONS  
IN THE LAST YEAR

**53** PEOPLE  
LIVING WITH  
HIV SERVED BY  
SUPPORT GROUP

# Our Mission

*The mission of Piedmont Care, Inc., an educational and advocacy organization, is to coordinate and provide medical, social, and psychological services for individuals and families affected by or at risk for HIV.*



*Compassionate HIV and AIDS care, prevention, and advocacy.*

# Diversity Statement

In alignment with our mission, we commit to removing systemic barriers so that all people we serve have access to HIV education, care, and advocacy. We strive to sustain an inclusive environment where individual differences are valued, and all people are treated with dignity and respect.

# Care Services

- Case Management
- Dental Care
- Food & Personal Care Pantry
- Health Education & Risk Reduction
- Health Insurance Premiums & Copays
- Language Services
- Medication Assistance
- Mental Health Counseling
- Outpatient Medical Care
- Support Group
- Transportation

# Prevention Services

- Condom Education and Distribution
- HIV Testing & Counseling
- HIV/STI Education & Awareness

# More Than a Donation

Generous supporters like you help make these services possible.

- \$4,600 Provides HIV Test Kits For 1 Year
- \$3,000 Provides HIV Medication For 1 Client For 1 Month
- \$1,000 Provides Client Transportation For 1 Month
- \$750 Provides 5 Community Education Sessions
- \$125 Provides 1 HIV Testing Session
- \$30 Provides 1 HIV Test Kit



**Scan. Pay. Go.**

*Your support makes a difference!*